



Bowie by Coco Dávez

Resources:

Article by Discoverfranceandspain.com

[Artist's website](#)



Coco Dávez

1989- present

Coco Dávez is a Spanish self-taught multifaceted artist best known for her faceless celebrity series of works. Dávez was painting Patti Smith when, in frustration, she painted over the face to eradicate it. Immediately, she knew she had stumbled across something which she developed into her **Faceless Series**. She describes her iconic subjects in a minimalist style, relying on shape and color. Her work is reminiscent of pop art but is also highly graphic and commercial. Dávez has collaborated with brands such as Chanel and Prada.

Dávez's career was launched primarily through Instagram. She recognized the power of social media for an artist, likening it to "a 24-hour shop window in which I could show my work to the world."

Questions:

1. How is Dávez successful in making these faceless subjects recognizable with no face?
2. Is Instagram a legitimate way for an artist to "make it" in today's world? Explain why or why not?