



Free South Africa poster by Keith Haring

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Crack is Wack

Fight Aids Worldwide



Keith Haring

Keith Haring found inspiration in the unused advertising panels covered with matte black paper in New York City's subway stations. There he began drawing with white chalk. As his career gained momentum he opened **Pop Shop**, a retail store in Soho selling T-shirts, toys, posters, buttons and magnets bearing his designs. He saw the shop as a way to make his work accessible to all.

While his work was reproduced and sold in shops, Haring also created over 50 public works, which often carried social messages in his distinctive pop-graffiti aesthetic. The social issues he addressed included the battle to end Apartheid, the AIDS epidemic and drug abuse. Haring was openly gay and passed away from AIDS himself after setting up the **Keith Haring Foundation**.

## **Questions:**

- What topic is addressed in the image to the left and how do you know?
- What words would you use to describe his style?
- Can you theorize why Keith Haring wanted everyone to be able to buy his art?