

PERCEPTUAL ART (THE ART OF PERCEPTION) BY MICHAEL MURPHY

Example of Perceptual Art/Anamorphis (Fredrick Maryland Community Bridge Project









 Perceptual art describes the world visually based on our eye's perception. It is an approach that details the immediate, fleeting aspect of the outward world.

MICHAEL MURPHY'S PERCEPTUAL ART VIDEO'S

https://www.perceptualart.com/

- Murphy, who was born in Youngstown, Ohio, USA, graduated in Fine Arts and took sculpture training from Kent State University, Ohio. He went on to earn his Master of Fine Arts in Art and Technology for The Art Institute of Chicago, Chicago, USA. Afterward, he pursued a teaching career for 12 years. Once he retired, he started devoting full time to his passion. He lives and w
- It's not surprising that Murphy's works enjoy a global presence with numerous permanent installations around the world. His works have also featured in magazines, such as TIME, New York Magazine, to name a few. His clients include leading global brands, such as Nike, Google, LG, Lexus, The Jordan Brand, The Big Ten and many more.orks in Brooklyn, New York, USA.



 Anamorphosis is a distorted projection or perspective requiring the viewer to occupy a specific vantage point, use special devices or both to view a recognizable image. Some of the media it is used in are painting, photography, sculpture and installation, toys, and film special effects. In other words..., twodimensional illusions in threedimensional space.



Obama nail portrait 2007 - 24" X 24" 4" - wood, light, nails, and shadows • When designing my work the goal is to create a unique and rewarding perceptual experience for viewers through artworks that are intellectually challenging and technically intriguing I utilize optical illusion, technology, sculptural practices, and spacial techniques to create installations that stimulate viewers and deliver messages. I view artworks as vehicles for the transport of information and ideas."



Michael Murphy (born March 22, 1975) is an American artist, sculptor and pioneer of the <u>perceptual art</u> movement. Murphy became widely known during the <u>2008 U.S.</u> <u>presidential election</u>, after creating the first portrait of candidate <u>Barack Obama</u> in 2007 that influenced thousands of artists^[1] to contribute to the "Art for Obama" movement,^[2]



 Called the pioneer of the Perceptual Art movement, Michael Murphy, an American artist, and sculptor, rose to fame after he created the first portrait of Barack Obama during the 2008 US presidential election. Such was the influence of this work that it started an 'Art for Obama' movement..



HIS STYLE

- Murphy's works look chaotic and immersive, they are three-dimensional compositions that, from a particular point of view, reveal perfectly ordered images. The elements used to compose them, from random things turn into necessary, precise, perfectly contextualized.
- Some of the works of the sculptor are part of the <u>Perceptual Shift</u> series. Black and white images are produced using floating elements on a white surface. The installation environment becomes the canvas on which to create the image. When the seemingly chaotic array of objects suddenly aligns to form an image, the work creates a perceptual shift in the viewer. The three-dimensional space changes and becomes flat.
- Once the illusion of space is perceived, another illusion is revealed inside, the graphics one.







GUN COUNTRY

Gun Country, a site specific installation that consists of 130 toy guns. The large installation can currently be found on the terrace of the Urban Institute for Contemporary Arts. The artwork is an illusion because a map of the United States isn't actually in front the viewer. Instead the 130 toy guns, painted black with orange tips, are just carefully suspended in the air.

"The question I am most commonly asked is whether the work is for or against guns," says the artist when we ask him what it all means. "The answer is that it's neither. It is intended to stimulate conversation about guns and gun related issues in the US.





Gold Jumpman New installation at Niketown Chicago. Gold plated aluminum.

Murphy is renowned for his Perpetual shift series of 3D installations and for his anamorphic sculptures. He renders flat images into 3D, using multidimensional techniques. And the only way to fully appreciate his Perceptual art is to view it in location by walking around it. Murphy's out of the box thinking, meticulous calculations and eye for detail are quite apparent in all his creations. It's really amazing to find unorganized suspended pieces fall so neatly in place to form an outstanding piece of art.





SEEING BEYOND THE OBVIOUS







Political Crucifixes

Dolly:Waste Picker from Bengaluru Portrait of Brand Logos HTTPS://WWW.PERCEPTUALART.COM/ LOOK AT THESE SHORT VIDEO'S .. CHOOSE YOUR FAVORITE AND ADD IT TO YOUR SPWITH AN EXPLANATION OF WHY IT RESONATESWITH YOU, TITLE AND DATE AND MATERIAL USED AND ITS SIGNIFICANCE

Identity Crisis	The Immigrant
Legacy Portrait of 45 th President Donald Trump	Smile
Make America Great Again	Oh The Things You Will See
ComeTogether	Portal
Love U	Air
Damage	War Machine
Innocence	Movement
Parametric House	Change Pays
Woman Power	InfiniteWar
NoWar	Spacetime
BLM	Connected Experiences
Patrick Mahomes	Crisis/ Hope
Bombarder	Climate Change is Real
Gun Skull	Look closer









Michael Murphy



Michael Murphy webs born in Ohio. He graduated from Kent Stoke, with a degree in Fine Arts, as well as taking sculpture training. He went on to pursue teaching, but retiring after 12 years, to pursure his passion for creating art. He persued making perceptual art, starting his career by creating a 3D portrait of former president, Barach Obama. Michael Murphy works and is well-known all around the world, but mainly works and is better known in Brooklyn New York, where he currently lives.

Some places Michael Murphy has done art pieces for have been

Nike, Google, TIME magazine, The Jordan Brand, and LG. as well as many other brands

Michael Murphy's

Most well known and Main style used, is Perceptual and Anamorphic ant, as well as chaotic, and 30 compositions.

Joal of his work

He says he wants to "create Work that creates a personal and unique experience for the viewer." He creates 3D illusions for people on many controversial topice, but continues to say how he remains to have <u>NO</u> opinion of each piece.



Michael





This art installation represents the Sheaker brand, Air Jordan. He created this out piece for the pop-up shop for Sneakertopia, that had taken place in 2019. And it's made all from pieces of form.



This art installation was mode for the Worcester POW WOW: representing how war around the world need to be Stopped. This piece has made with paper and nails to hold it together.



I like this piece because I love how the photo shifts from the logo, to one of the shoes. I also like this piece because I like fashion, and I like Michael Jordan. while

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I like this piece because I like how the artist is saying how he thinks there shouldn't be any war and that there is no need for any kind of war.

WHO WILL YOU CREATE IN THE STYLE OF PERCEPTUAL ART?

- Choose your celebrity and follow the instructions on the word document..You will be using PhotPea (free App) or PhotoShop (both will follow same directions)
- Be sure to crop in the image to just the shoulders and head..
 Eliminate all the distractions
- Do not add more than 3-4 values





3D PORTRAIT PHOTO MANIPULATION PROCESS I

• After you have chosen your celebrity image crop the image tight so it is just a portrait, shoulders and head.

- Use PhotPea or Photoshop to create a black and white high contrast image
- Use the Cut out Filter to break the image into 3-4 levels
- Number your levels
- Add colored chalk to the background to help transfer the levels onto cardboard





3D PORTRAIT CARDBOARD CUT OUT

- Cut out your portrait
- Use colored chalk to load the back of your image to help transfer each level to the cardboard







Layer your shapes onto the black and white image to keep track of each level. Next step is to paint your largest outline of the head black Paint each layer using a value scale from white to darkest gray

3D PORTRAIT PAINTING









3D PORTRAIT PUTTING IT ALL TOGETHER

• Cut skewers I" long and attach to the back of each layer using hot glue





 Lastly attach string or yarn on the back for hanging. You may need to add a couple of sticks to the back bottom in order for it to sit straight for display



















